

Social Media Intern

Position: Social Media Intern

Location: American Black Beauty Doll Association (ABBDA), Oakland, CA - Remote

Duration: Summer 2024 (June - August)

Hours: Part-time, 20 hours per week

Description:

This unpaid internship offers valuable experience in managing social media strategies for a dynamic non-profit organization. Responsibilities include creating engaging content and assisting with various social media tasks.

About Us:

The American Black Beauty Doll Association (ABBDA) is dedicated to celebrating diversity through the creation and promotion of black dolls. We are seeking an enthusiastic and proactive Social Media Intern to help manage and grow our social media presence.

Responsibilities:

- Assist in planning and executing social media campaigns.
- Create and schedule posts for various social media platforms (Instagram, Facebook, Twitter, etc.).
- Monitor and respond to social media interactions.
- Analyze social media metrics and generate reports.
- Stay up-to-date with social media trends and suggest new strategies.

Qualifications:

- Currently pursuing a degree in Marketing, Communications, or a related field.
- Strong understanding of various social media platforms.
- Excellent writing and communication skills.
- Creative mindset with a passion for social media.
- Ability to work independently and collaboratively.

How to Apply:

Please send your resume, and links to your social media profiles or examples of your work to sabrina@weloveblackdolls.com with the subject line "Social Media Intern Application."